



CATALOG
2018

جودة تستحق الثقة
ramyfood.com



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GENERAL PRESENTATION OF TAIBA FOOD COMPANY

TAIBA FOOD COMPANY (TFC) is a private Algerian company that was created in 2007 by DELICE FOOD COMPANY (DFC), which started its activity in 2005. TFC operates in the field of agri-food products more precisely in the field of non-alcoholic beverage production. TFC specializes in the production and distribution of non-alcoholic drinks, namely fruit juices, soft drinks and energy drinks under the RAMY brand. The production site is located at the Rouïba industrial zone in Algiers, which proves to be a strategic zone for the supply of raw materials as well as for the distribution of the finished product on the national territory.

The activities of the company:

TFC began its activity by manufacturing and distributing fruit juices. Subsequently, it expanded its activity towards the production of energy and carbonated drinks.

In 2010, there was the launch of TFC's subsidiary for the production of drinks in COMBIBLOC 1L and 2L.

In 2011, TFC launched its product on the Algerian market under the brand RAMY, a juice made from pulp, fruit extract, treated water and no added preservatives and with a composition available in 24 flavors (orange and apricot, orange and peach, pineapple, strawberry, cola, lemon, etc.) in PET bottles with a capacity of 2 L, 1.25 L and 33 CL glass bottles.

In 2012, launch of TFC's subsidiary for the production of BEVERAGE canned drinks and COMBIBLOC 20 cl.

A year later, TFC introduces two new products (Gold) and (Coffee) that are part of energy drinks, and the same year TFC launches a new product filled in cans with a new formula that contains fruit pieces added to the juice that already contains the fruit pulp.

In 2015, there was the launch of TFC's subsidiary for the production of Ramy Milk and RAMY 'UP' Choco.

Missions of TFC:

The main mission of TFC is to offer the Algerian consumer a product of incomparable quality and impeccable service.

Other missions are projected by the company in the medium and long terms which are:

- *The development of the business activity.*
- *Ensuring a steady supply of juice and energy drinks to the market.*
- *Respond to consumer expectations in order to retain them through optimal product development.*

Objectives of TFC:

- *Have competitive strengths to sustain and develop its business;*
- *Create employment, especially for young people;*
- *Establishment of production conditions strengthening the climate of trust between trading partners and fostering trade;*
- *Establishment of a quality approach in the food sector that must be coherent, progressive, realistic;*
- *Development of the activity and its extension;*
- *Creation of wealth;*
- *Increase turnover and maintain and increase market share.*

Zone industrielle de Rouiba, Alger, ALGERIE.

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Ramy

Malt Beverage

33 Cl

Nature, Pineapple, Peach
Honey, Zest, Mojito

Volume:

Can 33 CL

Burdens:

24 Cans X 33 CL

pallet:

108 Burdens X 24 Cans



Ramy

Beverage with naturel fruit juice

Volume : Can 24 Cl
Burden : 24 Cans X 24 Cl
Pallet : 110 Burdens X 24 Cans

Orange, Pineapple, Orange-Apricot
24 Cl : Orange-Peach
Orange-Peach-Strawberry



راملي

Ramy Wild Buffalo Energy Drink

| | | | |
|---------|-----------------------|-------|---------------|
| Volume: | Can 24 CL | 24 CL | Extra,Coffee. |
| Burden: | 24 cans X 24CL | | |
| Pallet: | 110 Burdens X 24 cans | | |

Ramy[®]
Wild Buffalo[®]



Ramy Carbonated beverage

With natural fruit juice

Volume:

Can 24 CL
Can 33 CL

Burden:

24 cans X 24CL
24 cans X 33CL

Pallet:

110 Burdens X 24 cans
110 Burdens X 24 cans

33 CL :

orange, lemon,
citrus, lemon- mint
pineapple

24 CL :

orange, lemon,
lemon- mint,
lemon-grape fruit



نموت

Ramy Light

Beverage with fruit pulp

Volume : Pack 1L

Burden : 12 Packs X 1L

Pallet 60 Burdens X 12 Packs

1L Orange

Ramy



نيلزي

Ramy

beverage with fruit pulp

Volume:

- Pack 2L
- Pack 1L
- Pack 20CL

Burden:

- 06 packs X 2L
- 12 packs X 1L
- 27 Packs X 20CL

Pallet:

- 64 Burdens X 06 packs
- 60 Burdens X 12 packs
- 120 Burdens X 27 packs

2 L: orange, pineapple, straw-
berry, cocktail, orange-peach,
orange-pineapple, orange-
apricot, orange-lemon-carrot

1L: orange ,pineapple , peach, orange-peach-
strawberry,orange- apricot, cocktail mango
cocktail passion,orange-peach, orange-
pineapple, orange light.

20 CL: orange, pineapple, strawberry,
cocktail, orange-peach, orange-pine
apple, orange- apricot,
orange-lemon-carrot.



Ramy kids, Princesse

Beverage with flavoured water

Volume:

Pack 20CL

Burden:

27 Packs X 20CL

Pallet:

120 Burdens X 27 Pack

Ramy kids:

orange ,pineapple ,
peach, strawberry,
apricot

Ramy Princesse:

orange ,pineapple ,
peach, strawberry

Ramy
Kids
Ramy
Princesse



Ramy

Natural Juice 100%



Volume:

Pack 1L

1 Litre

Orange juice 100%

Box:

12 packs X 1L

Pallet:

60 Boxes X 12 packs



Taiba

fruit beverage with mixed pulp

Volume:

Pack 2L
Pack 1L
Pack 20CL

Burden:

06 packs X 2L
12 packs X 1L
27 Packs X 20CL

Pallet:

64 Burdens X 06 packs
60 Burdens X 12 packs
120 Burdens X 27 packs

2 Litre : orange pineapple , peach
strawberry, cocktail, tropi-
cal cocktail

1 Litre: orange pineapple , peach ,
strawberry, cocktail, tropi-
cal cocktail

20 CL: orange pineapple , peach ,
strawberry, cocktail, tropi-
cal cocktail



Taiba®



Frutty

beverage fruit drink

Volume:

Pack 2L
 Pack 1L
 Pack 20CL
 Plastic bottle (PET) 2L

Burden:

06 packs X 2L
 12 packs X 1L
 27 Packs X 20CL
 06 bottles (PET) X 2L

Pallet:

64 Burdens X 06 packs
 60 Burdens X 12 packs
 120 Burdens X 27 Packs
 64 Burdens X 06 bottles



2 Litre : orange pineapple, strawberry, orange-peach, passion cocktail

1 Litre: orange ,pineapple , strawberry, kiwi, orange-peach , orange-apricot, cocktail, tropical cocktail

2 Litre : (PET) orange ,pineapple , strawberry, kiwi, orange-peach,orange- apricot, cocktail, tropical cocktail

20 CL: orange ,pineapple , peach , strawberry, kiwi, lemon, cocktail, tropical cocktail, orange-peach , orange-apricot,orange-lemon-carrot



Ramy Kids

Beverage with flavoured water

Volume : Pack 125 MI
Burden : 27 Packs X 125 MI
Pallet : 180 Burdens X 27 Packs

125 MI : Orange, Pineapple, Peach
Strawberry, Cocktail

Ramy
Kids



Ramy Extra

Fruit beverage
with natural concentrates



Volume:

Plastic bottle (PET) 2L
Plastic bottle (PET) 1.25L
Plastic bottle (PET) 30CL

Burden:

06 bottles X 2L
06 bottles X 1.25L
12 bottles X 30CL

Pallet:

64 Burdens X 06 Botteles
110 Burdens X 06 Botteles
192 Burdens X 12 Botteles

2 Litres

orange ,pineapple , peach,
cocktail, orange-pineapple,
orange- apricot, apple-pear
,kiwi , multi fruits,
orange-peach-strawberry.

1,25 Litres

orange ,pineapple , peach,
cocktail, orange-pineapple,
orange- apricot, apple-pear
,kiwi , multi fruits,
orange-peach-strawberry.

30 CL

orange, pineapple, peach,
cocktail, kiwi, apple-pear,
orange-peach-strawberry.



Ramy

Beverage with Fruit Pulp

Volume: Plastic bottle (PET) 2L
Plastic bottle (PET) 1.25L

Burden: 06 bottles X 2L
06 bottles X 1.25L

Pallet: 64 Burdens X 06 Botteles
110 Burdens X 06 Botteles

2 L: orange, pineapple, orange-apricot, cocktail passion, orange-peach, orange-pineapple, orange-peach-strawberry, orange-lemon-grapefruits,

1,25L: Orange, Pineapple, fishing, Tangerine, Strawberry, Lemon, Apricot, Orange-Mango, Orange-Lemon, Orange-fishing-Strawberry, Orange, Lemon, Carrot, Cocktail Mango, Passion Cocktail, Cocktail Grape, KIWI, Orange light Cherry, Grape-ripe, red-fruit Granada Cocktail blackberry, grape cocktail, Granada.

Ramy®



Ramy[®] Délice

Beverage with fruit pulp

Volume

Plastic Bottle 1,5L

Burden

06 Bottles X 1,5 L

Pallet

110 Burdens X 06 Bottles

Orange , Pineapple

Orange-Peach , Orange-Apricot

Orange-Strawberry-Peache

Ramy[®] Délice



Ramy

Malt Beverage

Volume:

Plastic bottle 33 CL

33 CL

Honey, Pineapple,
multifruits,Zest,
Peach

Burden:

12 bottle X 33 CL

Pallet:

192 Burdens X 12 bottle



رامى

Ramy Wild Buffalo

Energy Drink

Volume:

Plastic bottle 33 CL

33 CL

Extra

Burden:

12 Bottles X 33CL

Pallet:

192 Burdens X 12 bottles

Ramy[®]
Wild Buffalo[®]



Ramy UP

semi skimmed chocolate milk

Volume:

Pack 1 Liter
Pack 18 CL

1 Litres: Semi skimmed chocolate milk.

Burden:

12 Packs X1L
27 Packs X 18CL

18 CL: Semi skimmed chocolate milk.

Pallet:

60 Burdens X 12 Packs
136 Burdens X 27 Packs

Ramy UP



Ramy Milk

Vitalio

ramy milk (Semi skimmed)
prepared milk powder, reconstructed treated with
ultra high temperature, without any preservatives..

Ingredients:

Water – milk powder Semi skimmed –
vitamin : B1, B3, B5, B6, B8, B12, C, D3, E, K1

Average nutritional values for 100ml:

| | |
|-------------------------------|-------|
| Proteins | 3,3g |
| lipids, | 1,6g |
| calcium, | 119mg |
| carbohydrates, | 4,6g |
| Energy values 194 kj / 46kcal | |

Volume:

Pack 1 Liter

Burden:

12 Packs X 1 Liter

Pallet:

60 Burdens X 12 Packs





Ramy Milk

Whole-milk

Average nutritional values for 100ml:

| | |
|----------------|-------|
| Proteins | 3,2 g |
| lipids, | 2,8 g |
| calcium, | 119mg |
| carbohydrates, | 4,5 g |

Energy values 235 kj/56 kcal

ramy milk (Whole-milk) prepared milk powder, reconstructed treated with ultra high temperature, without any preservatives..

Ingredients:
Water – milk powder Whole-milk – vitamin D

- Volume: Pack 1 Liter
- Burdens: 12 Packs X 1 Liter
- Pallet: 60 Burdens X 12 Packs



رامى

Ramy Milk

semi skimmed milk

Volume:

Pack 1 Liter

Burden:

12 Packs X 1 Liter

Pallet:

60 Burdens X 12 Packs

12 / ramy milk (semi skimmed milk) prepare milk powder, reconstructed treated with high temperature, without any preservatives..

Ingredients:

Water – milk powder semi skimmed vitamin D

Ramy®

رامى



Ramy

Semi skimmed flavored milk

Volume :

Pack 125 MI

Pack 20 CI

125 MI : Chocolate, Strawberry, Banana, Raspberry

Burden :

27 Packs X 125 MI

27 Packs X 20 CI

20 CI : Chocolate, Banana, Raspberry

Pallet :

180 Burdens X 27 Packs

120 Burdens X 27 Packs

Ramy 'UP'



Ramy[®] 'UPI' DUO

semi Skimmed chocolatemilk
with fruits

Volume

Pack 20 Cl

Burden

27 Packs X 20 Cl

Pallet

120 Burdens X 27 Packs

Orange-chocolate , Banana-chocolate
strawberry-chocolate

Ramy[®] 'UPI'

